

# YOUR DIGITAL IMPLEMENTATION PARTNER



## CORPORATE OVERVIEW

SerendebYTE is a digital transformation services provider with very deep expertise in Pega. Its proven asset driven methodology not only helps clients deliver business value within weeks, but also builds self-sufficiency for them. Its core focus is on solutions around customer service, sales process automation, marketing automation, and operations/compliance. SerendebYTE leverages innovation to solve critical business problems by incorporating the best practices, and works across a wide range of industries from financial services to healthcare, insurance, telecom, and manufacturers. It is incorporated in Delaware, with US offices in Dallas, TX; Detroit, MI; Boston, MA and an offshore delivery center in Chennai, India. It is a Registered Business Partner of Pegasystems and is the only Pega partner with a 100% Pega Certified delivery and sales team.



## Pega Expertise

SerendebYTE was started in 2013 by a highly experienced team of Pega professionals with over 100 years of combined experience in the design and delivery of Pega solutions. It employs 45 full time consultants.

SerendebYTE has a repository of IP assets:

- Next Gen Customer Communication Solution
- Pega ALM Integration Toolkit (PAT)
- Loyalty Management Solution
- Campaign Management Solution

For more information on IP Assets, visit [serendebYTE.com/solutions](http://serendebYTE.com/solutions)

## OUR TRACK RECORD

Transformation of customer interaction for a pharmacy benefit management organization

Reduction in claims processing time of a national healthcare payer

Redesign and rebuild of the order management system for a telecom major

Reduction of time to customize solutions for a predictive analytics provider from months to days

## WHY SERENDEBYTE?

Do you want a partner that can help you build self-sufficiency on Pega?

Do you want a partner that is more focused on deploying lean teams to get the job done than bloated multi-year project teams draining your resources?

Do you need a partner who understands Pega methodology very well and is flexible enough to adopt it for success?



Do you want a partner that can truly provide quick wins within 6-8 week cycles at a competitive price point?

Do you require a partner that can provide thought leadership from the get-go?

**Talk to us**

No matter where you are in your BPM learning curve,  
**WE have the right solution for you**

## CONTACT

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